



Manage impact on climate change by making informed decisions with insights on your CO2e and natural resource consumption across the enterprise.



For a FMCG manufacturer Parity's Business Intelligence Reporting and Analysis solution for Environmental Performance provided:

- A consolidated data warehouse assimilated from SAP, Siebel, Microsoft, Oracle, and third party data providers.
- The ability to quickly disseminate the right information, internally and externally.
- Performance monitoring on climate change key performance indicators and goal achievement.
- Informed decision-making for reduction in CO2e and usage of natural resources through shared information.
- Cost Savings - reduction of staff time compiling and analysing data in disparate sources and provision of single technical platform.

The manufacture, distribution, consumption and disposal of products all have an impact on the environment.

Global warming, eco friendly, package re-cycling, going green, health and safety, are environmental issues that businesses are having to address by committing to reduce key environmental impact, manage their environmental footprint, use raw materials, energy and water responsibly.

From the consumer's perspective, how eco friendly are my purchases? Is there a greener alternative? What is the consumer's appreciation of the how eco friendly your company is?

### **Integrated Information improves efficiency of decision makers**

Getting the right information to the right people in the right format is critical. Cockpits, data aware objects, dashboards, scorecards, strategy maps provide the main statistical information on a number of Key Performance Indicators, e.g. carbon emissions (CO2e), energy use, recycling, water use, waste to landfill. Data filtered or diced and sliced provide multi-dimensional views by geography, manufacturing facilities, administration centres, and time.

### **Uncover Information for timely, actionable intelligence**

Businesses must examine all data from a broad spectrum of data sources to maximise advantage gained from information regarding safety, consumption of natural resources and waste disposal. Bring together data into a single location thus reduce inefficiencies and different versions of the truth caused by multiple disparate systems. *Reports can be created on the fly, quickly and intuitively. There is no need for IT support to build a report, so information is obtained quickly.*

### **Provide real-time insight to business critical issues**

Shorter cycle times to produce reports by allowing changes to the data from the source systems and error correction to be quickly assimilated into the data warehouse to deliver the right business insights to the right people at the right time.

### **The right solution, reliably delivered**

Parity delivered a cost effective high-performing, highly reliable climate change insights solution that extracted the key environmental data facts from a highly complex environment and tied them all together in a usable form to produce results that a global FMCG manufacturer depends on.

### **Committed to long-term success**

Parity is dedicated to building customer satisfaction, the Climate Change Insight solution is supported by the Parity support team under a long term support contract.

For more information please contact your Parity representative at 0845 873 6900 or visit [www.parity.net](http://www.parity.net)