

A young woman with long dark hair, wearing a plaid blazer and jeans, is smiling warmly at the camera. She is standing in a retail environment, with clothing racks and shelves visible in the background. A large yellow arrow graphic points from the left towards the right, partially overlapping the woman's image.

Parity[®]

RETAIL CASE STUDY

DOING WHAT NO OTHER RECRUITER CAN DO



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Where an unorthodox recruitment approach resulted in 12 hires, within just five days

- Retail client needed 12 admins for website launch
- Parity tasked with quick turnaround volume recruitment
- Team took an 'outside the box' route
- All positions filled in less than a week

Online shopping has never been more popular, with many consumers preferring to buy - in particular, clothes - from the comfort of their sofa. For retailers, therefore, it's imperative that their e-commerce sites display every item, and clearly, or they risk missing out on thousands in revenue. Keeping these sites loaded and updated is a big task which requires considerable resource, as we learned via one client recently.

→ The Client

A multinational, household name retailer known for fast fashion.

→ The Problem

The client was about to launch a new website, and urgently needed resources to manually upload stock details in time for go-live, before the process could be automated. Its other recruitment suppliers were unable to assist with this demanding requirement, so sourcing fell, in its entirety, to Parity. The sheer size of the project meant that 12 administrators were needed - each with some level of web expertise and able to work from their client's Manchester office.

→ The Solutions

The urgency and scale of the requirement meant that the team had to think of different ways to source the talent, as traditional job board searches, etc, would prove too lengthy. Thinking 'outside the box', Parity made use of its best asset - its existing candidates and contractors.

The team prides itself on maintaining great relationships with all parties, and in this instance, it really paid off. By reaching out to their network of candidates and asking for friends and family recommendations, the team was able to gather sufficient referrals to supply the client with dozens of applicant CVs.

→ The Result

The unorthodox approach paid off, and the team placed 12 candidates in the client's Strategy and Transformation department. This volume recruitment project was completed in just five days, and cemented Parity's position as the recruitment partner of choice.

Having previously helped the client source a candidate for a high-level, complex executive role, we were able to demonstrate that Parity could also supply a large number of fantastic candidates for admin positions, and quickly.

Whether it's volume recruitment or a one-off, specialist role, we have the solution to help your business.

Get in touch to discuss your requirements.





Parity

BETTER PEOPLE: BETTER DECISIONS

Unlock the true power
of the data within your business.